

KEY INVESTOR INFORMATION



This document provides you with key investor information about this Fund. It is not marketing material. The information is required by law to help you understand the nature and the risks of investing in this Fund. You are advised to read it so you can make an informed decision about whether to invest.

Coupon Strategy Collection (the “Sub-Fund”) is a Sub-Fund of Mediolanum Best Brands (the “Fund”)

Mediolanum Coupon Strategy Collection L Class A Units (“LA Class”) - ISIN: IE00B3WM4L37

Mediolanum Coupon Strategy Collection L Class B Units (“LB Class”) - ISIN: IE00B658BK73

Mediolanum Coupon Strategy Collection S Class A Units (“SA Class”) - ISIN: IE00B4528T37

Mediolanum Coupon Strategy Collection S Class B Units (“SB Class”) - ISIN: IE00B3L7LQ33

Mediolanum International Funds Limited (part of the Mediolanum Banking Group) is the Manager of the Fund.

Objectives and Investment Policy

- The Sub-Fund’s objective is to pay regular dividends and achieve long term capital growth.
- The Sub-Fund invests in global (including emerging market) equities (listed shares), equity related securities and fixed income securities (such as bonds issued by companies or governments) either directly or indirectly (by investing in funds).
- The Sub-Fund invests in funds which are selected following Investment Manager evaluation of: investment team strength, underlying investment process quality, opportunity for future capital growth and ability to pay dividends.
- The fixed income securities invested in may be investment grade (Standard & Poor’s/Moody’s credit rating of BBB-/Baa3 or better), rated below investment grade or unrated.
- The Sub-Fund may use financial derivative instruments (FDIs) whose performance is linked to that of underlying security(s) or asset class(es).
- The Investment Manager has flexibility to change the Sub-Fund’s asset allocation (% of the portfolio invested in equities/ bonds/FDIs etc) at any time and has discretion to select investments within each asset class.
- The Sub-Fund is appropriate for investors with a long term investment horizon.
- Income and gains generated by the LB Class and SB Class of Units will be distributed periodically in the form of a dividend.
- All income and gains generated by the LA Class and SA Class of Units will be reinvested. No dividends will be paid.
- Units can be bought or sold on any business day from the Fund’s Administrator.
- Please refer to the Prospectus and Sub-Fund Information Card for more detailed information.

Risk and Reward Profile



- The risk category is based on historical data and may not be a reliable indication for the future.
- It is not guaranteed and may change over time.
- The lowest category does not mean 'risk free' investment.
- The Sub-Fund is classified in the risk category above due to the nature of its investments. The risk level is measured by the volatility of the Sub-Fund's past returns (or from the past returns of a suitable model portfolio if a full 5 year history is unavailable).

The following risks are considered material and may not be fully captured by the risk and reward indicator:

- **Credit Risk** - The issuer of a fixed income security held within the Sub-Fund may not be able to meet its obligations, even partially, to the Sub-Fund. Downgrades of an issue or issuer credit rating may lead to a loss in the value of bonds.
- **Emerging Market Risk** - Emerging Market economies may exhibit higher levels of investment risk than developed economies.
- **Counterparty Risk** - The risk that a counterparty will not fulfil their contractual obligations resulting in a potential loss to the Sub-Fund.
- **Financial Derivative Risk** - FDI values may rise and fall at a greater rate than underlying securities or instruments. Some derivatives may result in gains or losses that are greater than the original amount invested.

A complete description of risk factors is set out in the Prospectus of the Fund in the section entitled 'Risk Factors'.

Charges

The charges you pay are used to pay the costs of running the Sub-Fund, including the costs of marketing and distributing it. These charges reduce the potential growth of your investment.

The entry charge shown is a maximum figure. In some cases you might pay less.

The ongoing charges figure is based on expenses for the year ending 31 December 2016.

This figure may vary from year to year. It excludes:

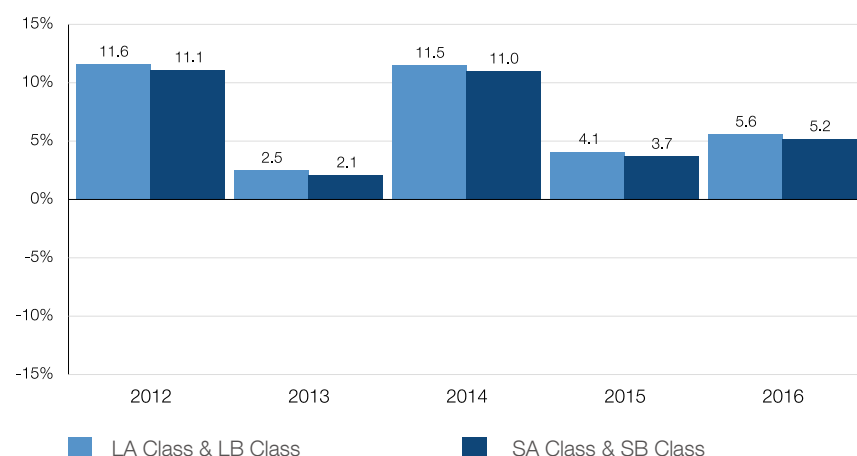
- Performance Fees
- Portfolio transaction costs, except in the case of an entry/exit charge paid by the Sub-Fund when buying or selling units in another fund.

The maximum Switch Fee payable for each switch is half the Entry Fee applicable to the new unit.

For more information on charges and in particular the performance fees, please see the Prospectus.

One-Off charges taken before or after you invest:				
Entry charge	5.50%			
Exit charge	None			
This is the maximum that might be taken out of your money before it is invested.				
	IE00B3WM4L37 LA Class	IE00B658BK73 LB Class	IE00B4528T37 SA Class	IE00B3L7LQ33 SB Class
Charges taken from the Sub-Fund over a year:				
Ongoing charge	2.91%	2.92%	3.33%	3.32%
Charges taken from the Sub-Fund under certain specific conditions:				
Performance Fee	Maximum fee is 5% of the difference between the annualised increase of the asset values above 1.5 times 3 month Euribor (Euro Interbank Offered Rate).			
Actual performance fee	0.64%	0.64%	0.64%	0.64%

Past Performance



- The Sub-Fund, including LA Class, LB Class, SA Class and SB Class, was launched in 2011.
- Past performance is not an indicator of future returns.
- Past Performance takes account of all fees and ongoing charges, excluding entry and exit charges.
- Past performance has been calculated in EUR.

Practical Information

- The Sub-Fund's assets are held with RBC Investor Services Bank S.A., Dublin Branch and are segregated from the assets of other sub-funds of the Fund.
- Further information about the Sub-Fund (including the current unit prices), are available at www.mifl.ie. The current prospectus, the most recent financial statements and other unit class versions of this document are available free, in the official language for each country, at www.mifl.ie, from the Distributors or by writing to Mediolanum International Funds Limited, 2 Shelbourne Buildings, Shelbourne Road, Dublin 4, Ireland.
- Details of the Manager's up-to-date remuneration policy, including, but not limited to, a description of how remuneration and benefits are calculated and the identity of persons responsible for awarding the remuneration and benefits are available at www.mifl.ie. A paper copy is available free of charge upon request.
- The Sub-Fund is subject to taxation legislation in Ireland, which may have an impact on your personal tax position as an investor in the Fund.
- Mediolanum International Funds Limited may be held liable solely on the basis of any statement contained in this document that is misleading, inaccurate or inconsistent with the relevant parts of the Prospectus for the Fund.
- You may convert units in the Sub-Fund for units in other sub-funds of the Fund. Further information and provisions are in the Prospectus.